Queens Park Football Club Proposal
Woodstock Cape Town

Proudly presented by
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The Fields

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The Brief

To enable the Queenspark Soccer Club to achieve its full potential
By securing sponsorships and assisting in professional management.

This Football Club has a history that predates any other in Cape Town. It’s position on the slopes of the Table Mountain Range is unbeatable for both easy access from anywhere in the peninsula as well as having the most spectacular Mountain as a backdrop and the City and Harbour views.

The Fields are in Woodstock, part of the Mother City, an area of vast contrasts with poverty and drug abuse alongside development, wealth, opportunity, prosperity and VISION.

Football and sport in general has the ability to use the cliché “even the playing field”. On the field a player in the right togs has no social advantage, no privilege from bygone days. The only factor that now plays it part is the dedication, commitment and skill. He alone is responsible to contribute towards the team and the game. Gympie Street kids alongside Geneva Drive. My Brief is to negotiate the best way forward for this vision to become a reality.

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The Queenspark F C  Established 1965

The Present Position

The Club has a 25 year lease with the City of Cape Town for the portion of the Main field that they can presently afford. The club is open to any members in Cape Town but particularly to Woodstock and surrounds. It is one of the very few recreation facility for the youth of this area.
The Vision

The Best Sport Training Academy in the World

Although this might take a little longer than the achievable goals that the club has already:

1. Expand the size of the Club. Presently teams under 7, 9, 16, 19 and league.

2. To take over the complete control of the 3 fields in Woodstock.

3. Establish a football academy with sponsorships for talented youth.

4. To refurbish the old Queenspark Swimming Pool into a Clubhouse, community sport centre with gym facilities, meeting rooms and offices.

5. Encourage other sports and fitness programs so the facility is used all year round.

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The Clubs Main Field

Easily accessible by road or foot from Woodstock Salt River and surrounds,

The Club House as it presently is in need of paint and repair, but is utilized to its maximum.

The condition of football pitch is also poor but Council has budgeted for a re-surface. This will take place from October.

They have recently installed security fences around the complete field with gates.
The Swimming Pool building where the structure is sound but the ceilings and toilet facilities need a complete revamp. The male and female change rooms would require very little to become user friendly and would cater for many teams. The pool itself is possibly not viably repaired but the area lends itself to future development into indoor sporting facilities.

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The NEW Field

This field has just been newly laid and the surrounding area has been spruced up and is looking great.

For the club to be able to utilise it during the down time on the main field soon. This field needs to be lengthened, widened and regular maintenance such as rolling etc attended to. The field will also need protected against abuse and irresponsible usage should one want this asset to last for the youth.

First Priority should therefore once again be to fence the area, get the field to SAFA size and get irrigation and maintenance started.

There is place to erect a small clubhouse and toilets on the property, and the small pine forest would suit a family picnic area.

The public pool parking as well as the facilities could be shared.

Just a small extent and with that backdrop we have one of the best fields in the world.
The Spare Field

Perfectly positioned between the two fields

On site buildings with an existing crèche facility.

Neglected bowls fields that could be netball, tennis, basketball and bowling fields again.

Walking distance from schools etc.

Infrastructure already existing and can be utilised with vision.

Views Views Views

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The Support that the Queenspark Football Club has received from the Community at Present

Councillor Thomas

Upper Woodstock Residents

City Council Sports and Recreation
Grande Finale

The Club has vision it has passion it has the ability to make a huge difference in the lives of some very young innocent people has the ability to give hope to some very young innocent people and the Club has the ability to get some not so young, not so fit to try get a bit healthy. The club can provide a spirit of unity and peace in the area.

As a business person who works in this area I have a vested interest in the success of this club. By assisting the community in this area to change their lifestyle, offer alternative role-models to the youth and generally change the image of the area my business will blossom as well.

This presentation is a work in progress which will be presented to the Committee of the Club, the service I am offering is that of promoter and agent between the Club, Funders, Investors and potential partners in the future plans of the club for which I will be expecting a reward.

You can join the Club and play, assist in the coaching etc. You can support the Club directly.

Please feel free to suggest to us a win win proposal for the Club.
I thank you